



The **ACM Career & Job Center** is the perfect place for job seekers and employers in the computing industry to connect with each other. ACM is the world's largest professional, educational, and scientific computing society with over 110,000 members across every spectrum including educators, researchers, and industry professionals. It is our goal to connect our members with the most valuable career opportunities while also connecting academic, government, and corporate employers with our unique audience of qualified candidates in the computing industry.

### 2016 Pricing Options – ACM Career & Job Center

#### Flat Pricing Options Rate/Cost

*(based on a set number of characters as noted with each option below)*

*(please note: "characters" includes spacing)*

Single 30-Day Job Posting Web Only (500 characters max)	\$495.00
Single 30-Day Job Posting Web Only (1,500 characters max)	\$995.00
60-Day Job Posting Web Only (3,000 characters max)	\$1,095.00
Communications of the ACM <u>Print Publication</u> ± 90 Days Online	\$2,495.00

**\*NEW\* Job Flash Email Plus Enhanced Posting)** \$1,295.00

30 day job posting (1,500 characters max, incl. spacing),  
job stays near top of list on job board & highlighted &  
the job posting is included in the bi-weekly Job Flash email (to more  
than 15,000 computing professionals)

#### Flexible Pricing Options

##### **Online Only Job Posting (30 Day Job Posting)**

Base Cost: \$395.00 for first 6 lines of text

A line = 40 characters *(includes spacing)*

Additional: \$30.00 per line for each line after first 6

Minimum: Job description must have at least 6 lines

##### **Communications of the ACM (monthly print publication) with 30 days online posting**

Base Cost: \$325.00 for the first 6 lines of text

A line = 40 characters *(includes spacing)*

Additional: \$32.50 per line for each line after first 6

Minimum: Job description must have at least 6 lines

### **Consider adding an upgrade for more exposure to your posting!**

**\*NEW\* TalentBoost... (+ \$199):** With TalentBoost your job will receive performance-based (pay-per click) distribution to a network of over 1,000 job websites and search engines, which may include: ZipRecruiter, SimplyHired, Glassdoor, Jobs2Careers, NY Times, and more... *Offering the best performance, best reach, and most qualified candidates, TalentBoost ensures your job gets filled faster.* Please note: This upgrade is only available for US based jobs



**Preferred Upgrade (+ \$250):** Preferred jobs are shown at the top of the job listings with a star icon, specially marked to give you maximum exposure.

**Spotlight Upgrade (+ \$200):** Highlight your job and get more candidates...job posting is highlighted in yellow in search results to stand out from the crowd.

### Reach Diverse and Veteran candidates:

**(Military Vets Upgrade + \$99):** *The Veterans Network* extends your job posting to the top veteran, military, and government job boards on the internet and assists you in remaining compliant with OFCCP employment regulations. *Please note: This upgrade is only available for US based jobs.*

**(Diversity Upgrade + 99):** *The Diversity Network* places your job posting on the top diversity-oriented job boards. Compliant with EEOC guidelines. *Please note: This upgrade is only available for US based jobs.*

These networks are designed to significantly increase your job’s exposure to the specific candidates you need to improve your operational performance.

*To add any of these options to your job posting, simply select the desired upgrade or network(s) on the ‘Upgrades’ page immediately following the initial job creation.*

#### ACM Career & Job Center – Additional Rates / Units Available

<u>Creative Unit</u>	<u>1 Month</u>	<u>3 Month</u>	<u>6 Month</u>	<u>12 Month</u>
Skyscraper (160 X 600)	\$2,500	\$2,375	\$2,250	\$2,125

#### Multi-Job Packs (30 days online – no print; no word limit)

6-pack of jobs = \$4,500 (\$750 per job)

12-pack of jobs = \$8,700 (\$725 per)

24-pack of jobs = \$15,600 (\$650 per)

*Note: to be used within calendar year; no word/line limit on job pack postings.*

Single Resume Purchase = \$35.00

For more info contact: Jennifer Ruzicka, ACM Advertising Sales Manager,  
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